

PHEARLESS

PHOTOVOICE PROCESS FAQ

WHAT IS EQUAL MEASURE'S ROLE IN PHEARLESS?

[Equal Measure](#) is a national, non-profit racial equity firm. Celebrating our 40th year, we prioritize strategy, evaluation, and place-based systems change. We are leading the summative evaluation of the PHEARLESS initiative to understand the impact the initiative has had on participants.

WHAT IS PHOTOVOICE?

Photovoice is a creative, participatory research methodology in which participants use photos as a tool to represent and elicit meaningful stories about topics of importance to them. An important goal of photovoice is to center community/participant voice and lived experience. (See resources below.)

HOW DOES THE PHOTOVOICE PROCESS WORK?

Each member of the collective will be asked to take and submit 1-3 photos in response to any or all of the prompts below. You can work together as a team to decide how to take pictures, or you can participate independently. Next, all members of the collective will participate together in a focus group to talk about the story behind the images. Equal Measure will gather your stories and look for themes across all the collectives. Later in the summer, participants will be invited to take part in a sensemaking conversation to hear about the themes and provide feedback on Equal Measure's interpretation of your shared stories.

- ❖ **Step 1:** Review photo prompts
- ❖ **Step 2:** Obtain consent and take photos
- ❖ **Step 3:** Sign up for April/May photovoice focus group and July/August sensemaking session (you will receive a Calendly link in an email after the webinar)
- ❖ **Step 4:** Submit photos and consents (by **April 18th**)
- ❖ **Step 5:** Discuss photos at photovoice focus group
- ❖ **Step 6:** Participate in sensemaking session

Photovoice prompts: As a result of your participation in PHEARLESS,

- **What does regenerative leadership mean to you?**
- **What change do you hope to bring to your community?**
- **In what ways have you already changed your community?**

WHAT CAN I TAKE PHOTOS OF? WHEN IS CONSENT REQUIRED?

You may take photos of people, places, and things. However, in some cases, you are required to obtain and submit a consent form along with your photographs. We ask that you refrain from taking photographs that include children's faces or other identifiable details.

- ❖ **Consent required:**
 - Photos of one to four adults (face shown or otherwise identifiable)
 - Photos in or of private places (e.g., homes, businesses)
- ❖ **Consent NOT required:**
 - Group of 5+ (five or more) adults
 - Photos of a child or children with **faces NOT shown, not otherwise identifiable**
 - Places or buildings without people
 - Things or objects
- ❖ **Do not take photos:**
 - Any photo without consent
 - **Child or children with faces shown or otherwise identifiable**

HOW DO I OBTAIN CONSENT?

1. We will send you consent forms to use.
2. Take a photograph, or use an existing photograph, using the consent guidelines provided above.
3. Obtain consent if required as per the guidelines provided above. Photograph subjects should fill out the "subject" lines, including signature and date. You should sign as the witness. If you are the subject of the photo, complete all fields for yourself (i.e., both subject and witness).
4. Once consent is obtained, indicate which photo(s) it applies to (e.g., on the consent form, write "Photo 1" – see photo and consent submission details below).

HOW DO I SUBMIT MY PHOTOS AND CONSENT FORMS?

1. Prepare the photo files.
 - Rename the files *lastname_collectivename_Photo#* (for example, *Mosher_Philadelphia_Photo1*).
 - Only send jpegs.
2. Prepare the consent forms.
 - Once consent is obtained, indicate which photo(s) it applies to, based on the file naming convention above (e.g., on the consent form, write "Photo 1").
 - Scan or take a photo of the consent form.
3. Upload photos and consent forms to your collective's subfolder in the [PHEARLESS Photo Submission Folder](#); password: PHEARLESS24

WHO CAN I CONTACT IF I HAVE ANY QUESTIONS?

Please contact Eve Weiss, Senior Director and project lead, at eweiss@equalmeasure.org if you have any questions or concerns.

ADDITIONAL RESOURCES ON PHOTOVOICE

- Photovoice Worldwide. <http://www.photovoiceworldwide.com/wpsite/>
- [Community Toolbox: Implementing Photovoice in Your Community](#)
- Photovoice as a Method for Revealing Community Perceptions of the Built and Social Environment. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4933584/Source>
- From War to Home: <https://www.va.gov/fromwartohome>