

FreshLo

Project Successes



185 new or expanded food enterprises in the FreshLo ecosystem where affordable food is sold that is also healthy and/or culturally relevant



Average: **5**

Range: **0-63**

Median: **2**

Grantees: **23**



Spotlight: **Elijah's Promise**

23 individual food vendors engaged to vend and incubate their businesses at the Mercado Esperanza



57 new or expanded locations in the FreshLo ecosystem where healthy and/or culturally relevant food is distributed/shared



Average: **2**

Range: **0-9**

Median: **2**

Grantees: **23**



Spotlight: **Dream of Wild Health**

Leftover produce from farmers markets is donated to elders to provide them **affordable access to healthy, indigenous foods**



28,559 pounds

of produce sold from enterprises in the FreshLo ecosystem



Average: **1,540 lbs**

Range: **359 - 22,400 lbs**

Median: **2,500 lbs**

Grantees: **5**



Produce offered by FreshLo

enterprises include: tomatoes, corn, peaches, onions, jalapenos, cilantro, radishes, scallions, strawberries



4,940 community residents
participating meaningfully in planning
for community development efforts



Average: **102** Range: **6-2,700**

Median: **60** Grantees: **23**



Spotlight: **Placeful Company, Inc.**

Over 300 community residents
have participated in planning capital
improvements for La Marqueta, a
historic marketplace in East Harlem



303 artists/culture bearers

participating meaningfully in planning
for community development efforts



Average: **13** Range: **3 – 34**

Median: **13** Grantees: **23**



Spotlight: **Cooperative Community
of New West Jackson**

Artists/culture bearers are leading artistic
projects that revitalize the community
using **culturally relevant imagery and
materials**



105 infrastructure sites in the FreshLo ecosystem serving as a gathering place for the larger community



Average: **5**

Range: **1-17**

Median: **4**

Grantees: **23**



Spotlight: **Focus:HOPE**

Cool Cities Park is the site for the new HOPE Village Farmers' Market, held weekly during the summer



22 new food enterprises launched in the FreshLo ecosystem and are owned by community residents



Average: **7**

Range: **1-18**

Median: **3**

Grantees: **3**



Spotlight: **Center for Great Neighborhoods of Covington**

3 community residents participating in Chef Fellowship Program have recently launched food enterprises



793 artists and culture-bearers
directly involved in FreshLo



Average: **34** Range: **0-248**

Median: **16** Grantees: **23**



Spotlight: Green Opportunities
and partners hosted **Southside Rising for Justice**, a community celebration featuring **African drummers, youth poets, community elders, local musicians, activists,** and more



109 spaces where culinary, visual, performing, and/or reflective arts programs and activities regularly take place



Average: **5**

Range: **0-41**

Median: **3**

Grantees: **23**



Spotlight: Environmental Health Watch
Culinary, music, and visual arts programs take place in **schools, a settlement home, urban farms, community gardens, and residence enterprises**