FreshLo Project Successes



185 new or expanded food enterprises in the FreshLo ecosystem where affordable food is sold that is also healthy and/or culturally relevant

Average: 5 Median: 2

Range: 0-63 Grantees: 23

Spotlight: Elijah's Promise
23 individual food vendors
engaged to vend and incubate
their businesses at
the Mercado Esperanza

57 new or expanded locations in the FreshLo ecosystem where healthy and/or culturally relevant food is distributed/shared



Average: 2Range: 0-9Median: 2Grantees: 23



Spotlight: Dream of Wild Health Leftover produce from farmers markets is donated to elders to provide them affordable access to healthy, indigenous foods



28,559 pounds

of produce sold from enterprises in the FreshLo ecosystem

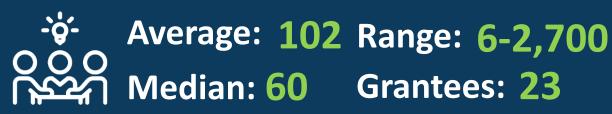


Average: 1,540 lbs Range: 359 - 22,400 lbs Median: 2,500 lbs Grantees: 5

Produce offered by FreshLo enterprises include: tomatoes, corn, peaches, onions, jalapenos, cilantro, radishes, scallions, strawberries



4,940 community residents participating meaningfully in planning for community development efforts



Spotlight: Placeful Company, Inc. Over 300 community residents have participated in planning capital improvements for La Marqueta, a historic marketplace in East Harlem



303 artists/culture bearers participating meaningfully in planning for community development efforts



Average: 13Range: 3 – 34Median: 13Grantees: 23

Spotlight: Cooperative Community of New West Jackson

Artists/culture bearers are leading artistic projects that revitalize the community using culturally relevant imagery and materials



105 infrastructure sites in the FreshLo ecosystem serving as a gathering place for the larger community



Average: 5 Median: 4 Range: 1-17 Grantees: 23

Spotlight: Focus:HOPE

Cool Cities Park is the site for the new HOPE Village Farmers' Market, held weekly during the summer



22 new food enterprises launched in the FreshLo ecosystem and are owned by community residents

Average: 7 Rar Median: 3 Gra

Range: 1-18 Grantees: 3

Spotlight: Center for Great Neighborhoods of Covington

3 community residents participating in Chef Fellowship Program have recently launched food enterprises



793 artists and culture-bearers directly involved in FreshLo



Average:34Range:0-248Median:16Grantees:23



Spotlight: Green Opportunities and partners hosted Southside Rising for Justice, a community celebration featuring African drummers, youth poets, community elders, local musicians, activists, and more



109 spaces where culinary, visual, performing, and/or reflective arts programs and activities regularly take place



Average: 5 Median: 3 Range: 0-41 Grantees: 23

Spotlight: Environmental Health Watch Culinary, music, and visual arts programs take place in schools, a settlement home, urban farms, community gardens, and residence enterprises