WHICH FUTURE FOR HUMAN NEEDS AND HUMAN SERVICES IN CITIES?
Meet the geeks

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Why should we predict the future for human services?
HUMAN SERVICES

We support the advancement of human services to accelerate social and economic mobility for people with low income in America’s cities.
SA2020 drives progress toward a shared vision for a thriving San Antonio. We report on community indicators, inform and activate the public, and align efforts toward the community’s goals.
The Human Progress and Human Services 2035 Scenarios

Scenarios are parallel stories about the future

Scenarios:
• Bound uncertainty
• Stimulate imagination
• Focus aspirations
Forces Shaping Human Progress & Human Services

MACROENVIRONMENT

- Technology/Communications
- Environment/Climate
- Economy/Poverty
- Politics and Policy
- Demographics, Values & Attitudes
- U.S.; States & Cities
- Local Human Services
  - Human Progress/Human Needs, Human Services

The Kresge Foundation
Aspirational Futures: Scenario Zones

Visionary/Surprisingly Successful

Expectable

Challenging

Zone of High Aspiration

Zone of Conventional Expectations

Zone of Growing Desperation
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<th>Key Elements</th>
<th>Scenario 1: Expectable</th>
<th>2: Challenging</th>
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<td><strong>Macro Environment</strong></td>
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<td>Economy, Climate, Technology, Demographics, Values</td>
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<td><strong>Human Services Overview</strong></td>
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The Human Progress and Human Services 2035 Scenarios

1. Reductions and Rebounds (Expectable)
2. Navigating Unending Challenges (Challenging)
3. Building Human Potential (Visionary)
4. Thriving Communities (Visionary)
Scenarios developed in partnership with:

**States**
- Connecticut
- Mississippi

**Counties**
- Jefferson County (CO)
- San Diego County (CA)
- Montgomery County (MD)

**Cities**
- San Antonio
- Memphis
- Richmond

**Leaders from Human Services organizations:**
- Community Solutions
- Alliance for Strong Families and Communities
- American Public Human Services Association
- Full Frame Initiative
- Third Sector Capital Partners
SCENARIO 1: REDUCTIONS AND REBOUNDS
Scenario 1
Reductions and Rebounds (Expectable)

US Economy
State & Local Finances
Automation job loss 7-30%
Gig economy
Extreme weather Impacts all
ACEs related morbidity grows in 2020s
Technology changing homes, lives and learning

Smart homes
Group housing
Social media
Virtual Reality
self-driving cars
High homelessness
Low income housing shortage
community gardening

NIMBY
anti-immigrant
Many HS agencies use H SVC
Better teacher training & tech
Child care
inconsistent support

Poverty Income Supports
Rent TANF SNAP EITC +50%

Data integration
Shortage of disability funding and services
ACA reform
Behavioral Care
Wellness
Overcrowded

Behavioral
Doc Watson
AI Counselor
Break-throughs

Age Wave
Smart homes
Age in Place

Human Services
Library
Integrated
Senior Center

Regulative
Collaborative
Integrative
Generative
HSVC

Need insurance, coverage increase in 2020s not for all

Ellen Zochlys VISUAL INSIGHT 2/18
SCENARIO 2: NAVIGATING UNENDING CHALLENGES
Scenario 2
Navigating Unending Challenges (Challenging)

US Economy
Great Recession of 2023

State & Local Finances
Gig economy

Automation job loss

Extreme Weather
Heat, drought, fires, flooding, hurricanes

ACEs-related morbidity

Technology, virtual reality changing life
Life is good for the wealthy

Churches & foundations fill some gaps

Greater need for children & youth services
Housing insecurity & homelessness
More crowded, multigenerational housing

Medicare cost increases
Greater behavioral health need

Reduced Medicaid access and payments
Higher disability

Greater behavioral health need

Generative
Integrative
Collaborative
Regulative

HSVC

Human Services
Overworked, underpaid
Lack of child care funding
Senior Centers defunded
Isolated aging in place

Poverty Income Supports
EITC TANF SNAP

Many breakthroughs & cures not covered
Health coverage varies

Age Wave

Ellen Forby
SCENARIO 3:
BUILDING HUMAN POTENTIAL
Scenario 3
Building Human Potential (Visionary)

Federal Human Service Cuts 2017-2021
US Economy

State & Local Finances
High unemployment from automation

Extreme weather
Values and attitudes support equity and inclusion

Abundance Advances
Energy
3D Printing
Food

Growth of Personal Meaning & Contribution

Universal Basic Income (UBI)

Multi-gen strategies
Smartphone intelligent agents

Home and community food, energy production, 3D printing
Virtual Reality

UBI child payments
Self-driving cars

Abundance Advances
More public, voucher housing
Solar energy, food production

Community

Cures!

Universal access to health care
Breakthroughs & cures covered by Medicare & Medicaid

Wellness for behavioral health

AI Counselor

Doc Watson

Denser mixed income neighborhoods, ADUs

“Freedom Homes”

All seniors contribute

Health through tech

Aging in place villages

Thriving Income Supports

Generative
Integrative
Collaborative
Regulative

Human Services

Co-op Child Care
Fewer, better-paid HS workers

Integrate, interagency teams

Senior Centers more virtual

Predictive analytics

Better social life, including VR

Age Wave

Most agencies use HSVC

Entire EITC TANF SNAP

Ellen Sorel 2016 Visual Insight 2/18
SCENARIO 4: THRIVING COMMUNITIES
Scenario 4
Thriving Communities (Visionary)

- US Economy
  - Living Wage
  - State & Local Finances
  - Automation, job loss, living wage, gig pay protections
  - Extreme weather
  - Values & attitudes support equity & inclusion
  - Abundance Advances
    - Energy
    - 3D Printing
  - Universal access to health care

- Multi-gen strategies
- Progress & community
  - Home and community food, energy production, 3D printing
  - Integrated data, predictive analytics, community teams
  - Inclusion
    - Fairness Equities
    - YIMBY
    - Immigration reform
  - Denser mixed income neighborhoods, ADUs
  - More public, voucher housing
  - Enhanced Income Supports
  - Thriving!
  - Poverty
  - Jobs, good wages
  - Disabilities prevented, impact reduced by great tech
  - High-tech self care
  - Integrated Behavioral Health Services
  - “Freedom Homes”
  - Aging in place villages

- Integrated Senior Centers
- Human Service workers are navigators
- Learning tech
- Healthy aging

- Aging waves
- Generation insights
SA2020 and Local Response to Scenarios
LET’S PREDICT THE FUTURE, TOGETHER.

THE RISE OF EQUITY AND INCLUSION ARE AN IMPORTANT FACTOR IN THE SUCCESSFUL SCENARIOS. WHAT ROLE CAN CITIES PLAY IN FOSTERING EQUITY AND INCLUSION? WHAT CONCRETE WAYS THAT CITIES CAN DO THIS?
PREDICTING THE FUTURE IN YOUR CITY

- Use the existing Human Services 2035 Scenario sets as an exercise with your community or organization
- Or you can develop your own local scenarios!

Scenarios coming soon to:
- altfutures.org/humanservices2035
- kresge.org/humanservices2035