FreshLo
Project Successes
185 new or expanded food enterprises in the FreshLo ecosystem where affordable food is sold that is also healthy and/or culturally relevant.

Average: 5  Range: 0-63
Median: 2  Grantees: 23

Spotlight: Elijah’s Promise

23 individual food vendors engaged to vend and incubate their businesses at the Mercado Esperanza.
57 new or expanded locations in the FreshLo ecosystem where healthy and/or culturally relevant food is distributed/shared

Average: 2   Range: 0-9
Median: 2   Grantees: 23

Spotlight: **Dream of Wild Health**
Leftover produce from farmers markets is donated to elders to provide them affordable access to healthy, indigenous foods
28,559 pounds of produce sold from enterprises in the FreshLo ecosystem

Average: 1,540 lbs
Range: 359 - 22,400 lbs
Median: 2,500 lbs
Grantees: 5

Produce offered by FreshLo enterprises include: tomatoes, corn, peaches, onions, jalapenos, cilantro, radishes, scallions, strawberries
4,940 community residents participating meaningfully in planning for community development efforts

Average: 102  Range: 6-2,700
Median: 60  Grantees: 23

Spotlight: Placeful Company, Inc.
Over 300 community residents have participated in planning capital improvements for La Marqueta, a historic marketplace in East Harlem
303 artists/culture bearers participating meaningfully in planning for community development efforts

Average: 13  Range: 3 – 34  Median: 13  Grantees: 23

Spotlight: Cooperative Community of New West Jackson
Artists/culture bearers are leading artistic projects that revitalize the community using culturally relevant imagery and materials
105 infrastructure sites in the FreshLo ecosystem serving as a gathering place for the larger community

Average: 5  Range: 1-17
Median: 4  Grantees: 23

Spotlight: Focus:HOPE
Cool Cities Park is the site for the new HOPE Village Farmers’ Market, held weekly during the summer
22 new food enterprises launched in the FreshLo ecosystem and are owned by community residents.

Average: 7  
Median: 3  
Range: 1-18  
Grantees: 3

Spotlight: Center for Great Neighborhoods of Covington

3 community residents participating in Chef Fellowship Program have recently launched food enterprises.
793 artists and culture-bearers directly involved in FreshLo

Average: 34  Range: 0-248
Median: 16  Grantees: 23

Spotlight: Green Opportunities and partners hosted Southside Rising for Justice, a community celebration featuring African drummers, youth poets, community elders, local musicians, activists, and more
109 spaces where culinary, visual, performing, and/or reflective arts programs and activities regularly take place

| Average: 5 | Range: 0-41 |
| Median: 3 | Grantees: 23 |

Spotlight: Environmental Health Watch
Culinary, music, and visual arts programs take place in schools, a settlement home, urban farms, community gardens, and residence enterprises