



THE KRESGE FOUNDATION

## **Detroit** PROGRAM

We collaborate with civic, nonprofit and business partners to promote and expand long-term, equitable opportunity in Kresge's hometown for its current and future residents.

We place our highest priority on neighborhood-based, resident-led organizations, seeking to join with them in strategies for tomorrow's transformations. It is imperative that the city's resurgence be broadly inclusive of neighborhoods and their residents, the city's heart and soul.

**We do so by investing our resources in these areas:**

### **Early Childhood Development**

Along with our partners, we are reimagining the city's neighborhoods as places that support the healthy development of young children (0-5 years) and prepare them for educational success. Key to this is Hope Starts Here, a joint effort with the W.K. Kellogg Foundation. Hope Start Here's citywide engagement effort has led to a framework for a coordinated, high-quality early childhood system. Stakeholders including parents, early childhood providers, government agencies and community organizations are working together to make Detroit a city that truly puts children first.

### **Robust Arts & Culture in the city and region**

We support metro Detroit arts and culture at multiple levels, from operating support to organizations of various sizes, to support for neighborhood-based efforts and projects in the city of Detroit, to unrestricted financial support for individual creators. We actively promote the power of arts and culture to enhance identity, connectedness and opportunity.

### **Community Development/Neighborhood Development**

We support an array of activities and investments that make transformative changes to improve the conditions and prospects of residents. We particularly seek to bolster – through project and operating support – a range of community development organizations best positioned to involve the voice of residents in neighborhood-level change.

### **Civic Capacity**

We aim to build the beliefs, knowledge and skills necessary for residents, their nonprofit organizations and representative government bodies to work together to enhance the collective ability of Detroiters to self-direct their future. This includes support for citywide organization networks, the development of resident leaders, the elevation of community voice. Key to this work is bolstering intermediaries to provide project financing, data infrastructure and technical expertise.

### **Layered Support**

Combining the right resources at the right time in the right place has proven catalytic possibilities when there is a strong neighborhood steward organization with deep connections to residents. Stewards are key in connecting these layered resources to amplify the strengths and enhance the unique character of the neighborhood. For several years we have sought

to extend and adapt these lessons in the Livernois-McNichols area, in Eastern Market, in Jefferson Chalmers and in the New Center and North End. We now pursue these efforts as part of our \$15 million commitment to the city of Detroit's Strategic Neighborhoods Fund.

## KEY PROGRAM INITIATIVES

**Kresge Innovative Projects: Detroit** Since 2015, KIP: D has supported community-based nonprofits from the creation of neighborhood green spaces to youth engagement through 99 planning and implementation projects totalling \$9.2 million. Following its \$5 million pilot phase, KIP: D was extended with an additional \$6 million through 2020 with streamlined applications, greater project flexibility and additional grantee networking and technical support.



### Live6 Alliance

The Live6 Alliance is the community steward for the Livernois-McNichols neighborhood, which encompasses higher-education anchors, reviving commercial areas and a range of neighborhoods. Working from Neighborhood HomeBase – a renovated networking space for residents, neighborhood groups, nonprofits and city government – the Live6 Alliance works toward revitalization that honors the area's history.



### KRESGE ARTS IN DETROIT

We believe that arts and culture are integral to community revitalization. Through the Kresge Arts in Detroit initiative – administered on Kresge's behalf by the College for Creative Studies – we've recognized more than 200 Kresge Eminent Artists, Artist Fellows and Gilda Awardees with unrestricted grants totaling more than \$5.5 million. Fellows also benefit from professional practice support.

### P-20 CRADLE TO CAREER CAMPUS AT MARYGROVE

The P-20 Cradle-to-Career Campus at Marygrove will encompass prenatal to Pre-K, K-12 to post-secondary and graduate education while placing education at the center of neighborhood revitalization. At full capacity next decade, the Northwest Detroit campus will serve 1,000 students through combined efforts of Starfish Family Services, Detroit Public Schools Community District, U-M School of Education, the Marygrove Conservancy and others. Kresge's \$50 million commitment to this effort represents the largest philanthropic investment in a Detroit neighborhood in history. Ninth grade classes begin in fall 2019.

## COMMITMENT TO RACIAL EQUITY

Challenges in Detroit are not only about current issues. They stem, as in all parts of the United States, from a deep and complex legacy of structural racism and bias. This legacy manifests itself in how our society has invested – and disinvested – in communities. For all Detroiters to thrive, we must address the root causes of the city's challenges. This view leads the Detroit Program team to embrace these principles in approaching our community: listening first to learn; being humble, respectful and inclusive; challenging power narratives, our own included; and acting with intention.

For more information about our Detroit Program, please visit [kresge.org/programs/detroit](https://kresge.org/programs/detroit).



## FOR MORE INFORMATION

**Bryan P. Hogle**  
Senior Program Officer  
[bphogle@kresge.org](mailto:bphogle@kresge.org)

**Jonathan Hui**  
Program Officer  
[jchui@kresge.org](mailto:jchui@kresge.org)

**Joi James**  
Fellow  
[jejames@kresge.org](mailto:jejames@kresge.org)

**Wendy Lewis Jackson**  
Managing Director

**Krista Lowes**  
Senior Program Assistant  
[assistantkclowes@kresge.org](mailto:assistantkclowes@kresge.org)

**Neesha Modi**  
Senior Program Officer

**The Kresge Foundation**  
3215 W. Big Beaver Road  
Troy, Michigan  
248-643-9630

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