



Kresge Innovative Projects: Detroit

Round 6 Application Guidelines

November 2019

KIP:D is the cornerstone of our commitment to neighborhoods.



Kresge's Detroit Program collaborates with civic, nonprofit and business partners to promote long-term, equitable opportunity in our hometown. Our strategy includes place-based efforts to improve quality of life for residents of Detroit's neighborhoods and efforts to strengthen arts and culture, early childhood development, community development and other citywide systems.

The **Kresge Innovative Projects: Detroit (KIP:D) initiative** is an important part of our commitment to neighborhoods. It seeks to respond to community priorities by providing resources for projects that are not necessarily “new,” but **that support the vision and creativity of Detroit's residents to improve the quality of life in our neighborhoods.**

In partnership with Michigan Community Resources, we also commit to support recipients of KIP:D grants to become a cohort of community organizations that will engage in peer learning opportunities, weaving together a network of resident leaders working collaboratively to support Detroit's neighborhoods.



Who can submit an application?

The applicant must be an organization that:

- Is incorporated in the state of Michigan, located in and primarily serving the city of Detroit.
- Have at least two years' experience working with and serving Detroit's residents.
- Have an IRS 501 (c)(3) designation or operate under a college or university.

*We encourage groups that do not meet these criteria on their own to consider a **fiscal sponsorship**:*



Fiscal Sponsorships are grant applications where an applicant that does not meet eligibility requirements partners with an eligible organization to fulfill the responsibilities of the fiscal agent. In these cases, the fiscal sponsor has no direct role in implementation. *At the Concept Proposal stage, the fiscal sponsor does not need to be identified, but the full application (if invited) must be submitted by a fiscal sponsor that meets eligibility requirements.*



In addition, if multiple organizations (**who may each meet eligibility requirements**) wish to collaborate on the development and submission of a proposal, we encourage you to consider submitting a Collaborative Application. **Collaborative Applications** are grant applications involving a collective effort between two or more organizations to lead a project, where multiple organizations share leadership and ownership, building on each other's expertise to develop and implement a high-quality project.

The applicant may not be:

- An elementary or secondary school;
- A religious congregation (however, faith-based organizations such as faith-based community development organizations may apply);
- A for-profit organization;
- An individual; or
- An organization that received an implementation funding in KIP:D Round 4 or 5.

Note: Those listed in the above box **cannot** apply with a fiscal sponsor.

What types of projects are eligible?

KIP:D seeks to fund projects in Detroit's neighborhoods that support the vision and creativity of residents, using inclusive, collaborative processes that authentically engage community members in planning, design and implementation.

KIP:D seeks:



Detroit-based organizations serving residents and neighborhoods within the city of Detroit.



Projects that will strengthen Detroit's neighborhoods and improve quality of life for its residents.



Projects that advance neighborhood priorities and reflect the culture, history and demographics of its residents.



Vision shaped by community members through inclusive, collaborative processes.

Examples of previously funded projects include:



Repurposing vacant lots into creative green uses.



Modifying streets and sidewalks to increase walkability.



Infusing arts to activate underutilized spaces and highlight community's history and heritage.



Facilitating youth-led efforts to build neighborhood connectivity.



Empowering community members to advocate for issues that impact their community.



Renovating neighborhood buildings into community hubs.

Learn more about KIP:D and past projects at kresge.org/KIPD!

What types of projects are eligible?

Over the past few rounds, we have also seen projects that intersect with fields such as arts & culture, health, and human services.

Examples of previously funded projects include:



ARTS & CULTURE

Projects that centered creative placemaking – arts, culture and community-engaged design in community development and planning to enhance pathways for residents to lead self-determined, healthy lives and to contribute to more just systems.



HEALTH

Projects that focused on addressing the social determinants of health the social causes of the inequities that contribute to these factors, as well as focus on social cohesion and collective efforts to address and remove barriers to opportunities for good health and wellness.



HUMAN
SERVICES

Projects focused on building unique approaches to increasing social and economic mobility for children, youth and families., as well as designed to promote community development and engagement.

What does a KIP:D grant support?

KIP:D supports the activities on the following two pages. Organizations may apply for one of the four grant opportunities indicated on pages 5 & 6 of these guidelines:

New to this round of KIP:D, the Capacity Building for Neighborhood Projects grant opportunity provides organizations the opportunity to expand their impact!



1. Capacity Building for Neighborhood Projects (up to \$20,000) 12 - 18 Months

The Capacity Building for Neighborhood Projects opportunity aims to support organizations that are beginning the brainstorming phase and/or pre-planning efforts of a transformative community-engaged project. This opportunity provides tailored technical assistance and the chance for organizations to co-develop a custom in-depth plan in partnership with Michigan Community Resources (MCR) to further their organization's capacity.

Those selected will connect with MCR to develop goals and objectives for the grant period related to their proposed project activities. MCR has been providing capacity building supports as well as additional services to nonprofits across the state of Michigan for over 20 years.



The Capacity Building for Neighborhood Projects opportunity can support (but is not limited to supporting) organizations that:

- Would like to work on community projects that have already been identified through engagement with residents and stakeholders.
- Would like to conduct pre-planning activities such as community engagement activities and events, connecting with potential partners, etc.;
- Identify a community project that addresses community priorities through a series of engagement with community members; or
- Would like to receive technical assistance including ways to sustain organizational efforts, navigating board governance structures, etc.

What does a KIP:D grant support?



2. Project Planning (up to \$35,000) 24 Months

Projects that require additional time and resources to engage residents, solidify plans, timelines and additional partners, and to develop designs, prototypes or blueprints for the project to be ready to be executed.



- Community engagement activities to enable residents to shape the concept and design;
- Development of high-level plans and timelines;
- Identification of architects, consultants, artists, and other partners for implementation;
- Securing site control for the project site;
- Securing memoranda of understanding with implementation partners;
- Design of detailed technical documents, blueprints, project plans and/or timelines.



3. Project Implementation (up to \$150,000) 24 Months

Projects that have completed all planning activities and are ready for execution.



- Community engagement to involve residents throughout the implementation phase;
- Physical construction of the project;
- Providing services or programming for community members as part of the project;
- Placemaking activities as part of the project.



4. Project Planning & Implementation (up to \$150,000) 24 Months

Projects encompassing both planning and implementation activities as outlined in these guidelines.



- If an applicant is awarded funding for both Planning and Implementation, the organization must complete Planning activities before receiving payment for the Implementation phase.

How to submit a Concept Proposal

Concept Proposals must be submitted through The Kresge Foundation's Fluxx platform at kresge.fluxx.io. By 5pm ET on Friday, December 6th, 2019. If you do not currently have an account in Fluxx, please register for an account no later than Friday, November 22nd.

Concept Proposals must include 1) a written or video response to four questions AND 2) a letter of request and an organizational budget as detailed below:

1

Written Response: a brief narrative (no more than 8,000 characters) that respond to the questions.

OR

Video: a video no longer than 5 minutes that responds to the questions. The video does not have to be professionally created and can be shot from a cell phone; production quality will NOT be a factor in review. The video can be uploaded on YouTube with a link pasted in the Fluxx application.

AND**2**

All submissions must also attach:

- A brief letter of request on organization letterhead, signed by the chief executive officer or executive director, officially confirming submission of the Concept Proposal.
- An annual organizational budget for the current or most recently completed fiscal year.
 - *If you are a college within a university, we ask that you submit an organizational budget reflective of the colleges revenue and expenses for the most recent fiscal year rather than the organizational budget of the university as a whole.*

Please see the Appendix for templates for these documents.

Following submission, a committee of Kresge staff and community leaders will review your proposals. Based on that committee's recommendation, we will invite a portion of applicants to submit a more detailed proposal in February. We will also inform applicants that were not selected at this time, and provide a detailed explanation for that decision.

How to apply

Kresge's Detroit Program is actively working to make the KIP:D initiative more accessible. Interested organizations can now begin the application process by submitting a short Concept Proposal in our online Fluxx system. After all Concept Proposals are reviewed, selected applicants will be invited to submit a more detailed proposal.

By November 22nd

Register for an online account & get help with your application

- Prospective applicants must register for a Fluxx account at kresge.fluxx.io by November 22nd. (Past applicants may already have created an account.)
- Please reach out to the kipd@Kresge.org if you need support with your registration.
- Also, contact **Michigan Community Resources** to help you submit a more competitive KIP:D application.

By December 6th

Submit a Concept Proposal

- Submit a brief Concept Proposal that answers four questions about your project (details on next page).
- The Concept Proposal may be submitted in written form OR as a 3-5 minute video. We encourage applicants to use the format that is most practical and effective for their application.

Late January 2020

If invited, complete a more detailed proposal

- After the Concept Proposals are reviewed, selected applicants will be invited to complete a more detailed proposal.
- Invited applicants will be asked to answer additional questions and submit documents, such as financial audits and detailed budgets.

May 2020

Grant awards

- Kresge's program staff will review proposals and schedule individual phone sessions with applicants to learn more about their projects.
- After this stage of review, **we expect to announce KIP:D Round 6 awardees in May 2020.**

Concept Proposal Questions



**For those applying for:
Capacity Building for Neighborhood
Projects**

- How has your organization served a Detroit community(s)?
- What community does your organization serve?
- What project-driven goals or activities do you plan on working towards if granted the Capacity Building for Neighborhood Projects opportunity?
- How would the grant funding and associated capacity building support further your organizations ability to impact the community that you serve in the long term?



**For those applying for:
Project Planning, Implementation
or Planning and Implementation**

- How has your organization served a Detroit community(s)?
- What are your project goals?
- What community does your project aim to serve and how will your project advance community priorities over the 24-month grant period?
- How do you expect your project to improve quality of life in your community in the long-term?

We expect to receive a highly competitive pool of proposals from across Detroit.

For Project Planning, Implementation, and Planning/Implementation opportunity each proposal will be reviewed for:



- The organization's past success in serving a Detroit **community**.



KIP:D defines **community** as:

- Community can be defined by a shared geography (such as a neighborhood) and/or an identity (such as the artist community, LGBTQIA, etc.).



- The extent to which the project will **advance community priorities** over the two-year grant period.



KIP:D defines a project that **advances community priorities** as one where:

- Community priorities were identified through extensive engagement and shaped by a broad set of stakeholders in that community.
- The concept demonstrates how those community priorities will be directly addressed by this project during the two-year grant.



- The extent to which the project will improve **community connectivity and quality of life** in the long-term.



Examples of projects that **improve community connectivity and quality of life** could include those that contribute to improved outcomes for **residents in**: fostering collaboration and cohesion among community members; access to spaces that highlight a community's history and heritage; increased safety; access to opportunities that advance residents' social-economic mobility; access to spaces and amenities that improve their overall health and well-being.



- The extent to which the project is shaped by **consistent, authentic, and inclusive community engagement**.



KIP:D defines **consistent, authentic and inclusive community engagement** as engagement that:

1. Is not just a one-off event, but a series of engagements that build trust across a broad set of residents and stakeholders;
2. Empowers stakeholders to elevate their voices in shaping the project's goals and activities;
3. Humbly listens, incorporates feedback from engagement and empowers resident decision-making to meaningfully inform how a program is designed and implemented, not merely symbolic gestures that have no practical impact on the project.

For the Capacity Building for Neighborhood Projects opportunity each proposal will be reviewed for:

What this means...



The organization's past success in serving a Detroit **community**.



KIP:D defines **community** as:

- Community can be defined by a shared geography (such as a neighborhood) and/or an identity (such as the artist community, LGBTQIA, etc.).



The extent to which the goals and/or activities are driven by a project or project-concept that **improves the connectivity and quality of life** of a Detroit community.



Examples of projects that **improve community connectivity and quality of life** could include those that contribute to improved outcomes for residents in: fostering collaboration and cohesion among community members; access to spaces that highlight a community's history and heritage; increased safety; access to opportunities that advance residents' social-economic mobility; access to spaces and amenities that improve their overall health and well-being.



The extent to which the proposed project-driven goals/activities share a **vision for the organization's ability to serve the community long term**.



KIP:D defines a **vision for an organization's ability to serve community long term** as:

- Identified activities and goals that illustrate the organization's vision of how the grant will contribute to its ability to impact the community in the long term (such as (but not limited to) increased volunteer or staff capacity to sustain projects, identification of long term partnerships to maximize community impact, etc.)

The Kresge Detroit Program's Commitment to Racial Equity

The Detroit Program team is committed to advancing racial equity, both in our work as a team, and in the community. This commitment is central to our ongoing process to embed principles of equity and empowerment in the financial support we provide, and to our journey to continuously improve the way we work.

Challenges in Detroit are not only about current issues. They stem, as in all parts of the United States, from a deep and complex legacy of structural racism and bias. This legacy manifests itself in how our society has invested – and *disinvested* – in communities. The critique of this legacy is embedded in social justice movements seeking community engagement and empowerment for a more equitable future. For all Detroiters to fully thrive, we recognize that as a community we must address the root causes of the city's challenges. For that reason, the Kresge Detroit Program is deepening its racial equity work.

Our working definition of racial equity

We understand and are committed to advancing racial equity not just in outcomes, but in how we do our work. By *outcomes*, we mean that race should no longer predetermine how one fares in our city. In regards to our work, we understand that it is necessary to evolve our own practices and programs to reflect racial equity. We pursue racial equity by taking time to explore and learn from others, by asking new, hard questions about equity, structural racism and power, and by taking intentional actions as a team to advance the work.

Our commitment

As we strive to advance this work, we commit to operationalizing the following principles: listening first to learn; being humble, respectful and inclusive; challenging power narratives, our own included; and acting with intention.

Through KIP:D, we commit to realizing these principles by particularly seeking partnerships with organizations that have traditionally faced challenges in accessing systems of power and funding opportunities.

Appendix

Application Support from Michigan Community Resources

Michigan Community Resources (MCR) will host four walk-in Office Hours sessions for grant review, and other questions. Dates are listed below:

- **Thursday, November 7**
 - 2 p.m. - 6 p.m. at St. Stephen AME Church (6000 John E Hunter St)
- **Thursday, November 14**
 - 11 a.m. - 3 p.m. at Marygrove College (8425 McNichols Rd)
- **Wednesday, November 20**
 - 1 - 5 p.m. at Knapp Branch Library (13330 Conant St)
- **Tuesday, December 3**
 - 11 a.m. - 3 p.m. at Redford Branch Library (21200 Grand River Ave)

In addition, MCR staff will be available for reviews electronically via email and phone during the application process.



KIP:D Grant Opportunities

How do I determine whether I should apply for a Capacity Building for Neighborhood Projects, Project Planning or Implementation Grant?

- Capacity Building for Neighborhood Projects Grants are used for organizations that:
 - Would like to work on community projects that have already been identified through engagement with residents and stakeholders.
 - Would like to conduct pre-planning activities such as community engagement activities and events, connecting with potential partners, etc.;
 - Identify a community project that addresses community priorities through a series of engagement with community members; or
 - Would like to receive technical assistance including ways to sustain organizational efforts, navigating board governance structures, etc.
- Project Planning grants are used for:
 - Development of the design plan or prototype of the project with community input.
 - Development of architectural or construction concepts or blueprints (for physical projects), or design programming and processes for nonphysical projects.
 - Community engagement to ensure community members lead in shaping the design of the project.
- Projects that apply for an Implementation grant should have already completed the above planning activities.
- You are encouraged to apply for a Planning or Implementation grant. You may apply for a combined Planning and Implementation grant, as long as you will complete both phases within 24 months of the grant award (by May/June 2022).

If I am awarded funding for both Project Planning and Implementation, how will payment be structured?

- If you apply for and are awarded funding for both Planning and Implementation, you will receive payment for Planning upon grant award. Once your Planning Objectives have been met, you will receive payment for the Implementation phase.
- Completion of the Planning phase is based on benchmark goals that are tailored specifically to your project. Once your project has met the benchmark goals to indicate completion of Planning, you will submit a report to your program officer. At that time, we look forward to a collaborative conversation about how your project is progressing and how we can best support your project to move forward to Implementation.

If I am awarded a Capacity Building for Neighborhood Projects Grant, am I guaranteed a Project Planning and/or Implementation Grant in the future?

- No. However, if you are awarded a Capacity Building for Neighborhood Projects Grant, you are encouraged to apply for a Project Planning and/or Implementation Grant in a future round of KIP:D applications.

If I am awarded a Project Planning grant, am I guaranteed a Project Implementation Grant in the future?

- No. However, if you are awarded a Planning grant for Round 6, you are encouraged to apply for an Implementation Grant in a future round of KIP:D applications.

Sample Budget Template

REVENUE

Item	Budgeted	Actual (if applicable)
For example: individual donations	\$50,000	\$70,000
For example: grant funds	\$100,000	\$120,000
TOTAL		

EXPENDITURES

Item	Budgeted	Actual (if applicable)
For example: salary and benefits	\$80,000	\$95,000
For example: building maintenance	\$70,000	\$100,000
TOTAL		
Total Actual Income		\$190,000
Total Actual Expenses		\$195,000
Balance		(\$5,000)

Sample Letter of Request

ORGANIZATION LETTERHEAD

The Kresge Foundation
3215 W Big Beaver Rd.
Troy, MI 48084

To whom it may concern:

I am writing to confirm my organization's application for a Kresge Innovative Projects: Detroit grant for *(insert amount here)*. I look forward to hearing from you.

Thank you.

<Insert Organization President, Executive Director, or CEO name and signature>