

**Climate Resilience and Urban Opportunity Initiative Grantee Convening
January 26-28, 2015 | Berkeley, CA
Double Tree by Hilton Berkeley Marina, Executive Meeting Center**

Monday, January 26

- 1:00 – 1:45 **Registration for Climate Resilience and Urban Opportunity Initiative Planning Grant Recipients**
Executive Meeting Center, 1st Floor
- 2:00 – 5:00 **Pre-Session for Planning Grant Recipients**
Berkeley Room, 2nd Floor
- 5:00 – 6:00 **Registration for Full Group**
Executive Meeting Center, 1st Floor
- 6:00 – 7:30 **Welcome Dinner**
California Room, 4th Floor
- 7:30 – 9:00 **Networking Reception**
Bay Grille

Tuesday, January 27

- 8:00 – 9:00 **Breakfast**
Berkeley Room, 2nd Floor
- 9:00 – 10:30 **Morning Plenary: The Challenge and Opportunity of Comprehensive Climate Resilience**
California Room, 4th Floor
- 10:30 – 11:00 **Networking Break**
- 11:00 – 12:30 **Concurrent Breakout Sessions**
- *Defining Common Problems and Shared Solutions: Three Circles Power Mapping* (Mariposa Room, Main Building)
 - *Integrating Equity into Climate Action Plans* (Sacramento Room, 2nd Floor)
 - *Framing Climate Resilience* (La Jolla Room, 3rd Floor)
 - *Strategies to Derive Economic Benefits* (Berkeley Room, 2nd Floor)
 - *Integrating Mitigation and Adaptation* (Santa Barbara Room, 3rd Floor)
- 12:30 – 1:45 **Lunch – Dialogue with Rip Rapson, President and CEO of The Kresge Foundation**
California Room, 4th Floor

Tuesday, January 27 (continued)

1:45 – 3:15

Concurrent Breakout Sessions

- *A Deep Dive into Adaptation* (Santa Barbara Room, 3rd Floor)
- *Putting Health at the Center to Drive Comprehensive Resilience* (Berkeley Room, 2nd Floor)
- *Making Things Happen in Place: Connecting Shared Priorities to Finance* (Sacramento Room, 2nd Floor)
- *Communicating the Science: Why People Care but Don't Act on Climate and What to Do About It* (La Jolla Room, 3rd Floor)
- *Building Unlikely Alliances: Forming Partnerships You Need to Win Big* (Mariposa Room, Main Building)

3:15 – 3:30

Break

3:30 – 5:00

Open Space Sessions

California Room, 4th Floor

5:30 – 6:00

Reception

Bay Grille

6:00 – 7:15

Dinner

Bay Grille

7:30 – 9:00

Storytelling Workshop: Dreaming the Future

California Room, 4th Floor

9:30

Late-Night Dialogue

Hotel Lounge

Wednesday, January 28

7:30 – 8:30

Breakfast

Berkeley Room, 2nd Floor

8:00 – 8:45

Special Session for Planning Grant Recipients

California Room, 4th Floor

9:00 – 10:00

Morning Plenary: Making a Jump in Scale, Reach and Impact

California Room, 4th Floor

10:00 – 10:15

Break

Wednesday, January 28 (continued)

10:15 – 11:15

Concurrent Breakout Sessions

- *Mainstreaming Climate Resilience into Community Development*
(Sacramento, 2nd Floor)
- *Building Social Cohesion on the Continuum of Engagement*
(Berkeley Room, 2nd Floor)
- *From Disaster Recovery to Political Transformation*
(Santa Barbara Room, 3rd Floor)
- *Using Participatory Action Research to Support Strategy Development and Community Empowerment* (La Jolla Room, 3rd Floor)

11:15 – 11:30

Break

11:30 – 12:30

Closing

California Room, 4th Floor

12:30

Program Ends – Boxed lunch will be provided

Workshop Descriptions

Morning Plenary: The Challenge and Opportunity of Comprehensive Climate Resilience

Tuesday, January 27, 2015

9:00am – 10:30am

The opening plenary will discuss the high-level principles and practices necessary to ensure that the urgency of the “climate clock” and leading edge climate science drive our agenda to produce climate resilience strategies that are ambitious, adaptive and equitable. Speakers will address the challenges and opportunities of optimizing the work from both a mitigation and adaptive mindset; discuss the imperative to address structural inequalities and social cohesion in climate resilience planning and implementation; and explore the opportunities to influence communities to reimagine the health and vitality of their environments as they take up the work of climate resilience.

Moderator: Marian Urquilla, Principal, Strategy Shift

Speakers:

- Lara Hansen, Chief Scientist and Executive Director, EcoAdapt
- Cecilia Martinez, Director of Research Programs, Center for Earth, Energy and Democracy
- Jacqui Patterson, Environmental and Climate Justice Program Director, NAACP
- Lois DeBacker, Managing Director, The Kresge Foundation

Defining Common Problems and Shared Solutions: Three Circles Power Mapping

Tuesday, January 27, 2015

11:00am – 12:30pm

This interactive session will introduce the group to the Three Circles Power Mapping tool, which can help practitioners assess which resilience strategies have the most support in their local contexts, which strategies are critical but need to be achieved over the longer term, and which local players need to be engaged in order to build sufficient support and momentum to advance the local resilience agenda.

Facilitators:

- Mimi Ho, Senior Fellow, Movement Strategy Center
- Rosa Gonzales, Principal, Facilitating Power

Integrating Equity into Climate Action Plans

Tuesday, January 27, 2015

11:00am – 12:30pm

This workshop will showcase the experience in organizing for the inclusion of equity and justice considerations in state and regional planning efforts. The Center for Earth, Energy and Democracy will share a range of tools it has adapted or developed, including an EJ Atlas and community resiliency education tools. The workshop will focus on how communities can develop their own usable information and resiliency data; what information tools can be made available for community based planning, and how to structure the information that results from these tools for advocacy at the local and state level. The primary goal is to build information and capacity needed by community members, organizers, and public officials to better understand community needs and goals. Participants will have the opportunity to think through how to apply the framework and tools back home.

Facilitators:

- Cecilia Martinez, Director of Research Programs, Center for Earth, Energy and Democracy
- Antonio Lopez, Executive Director, Little Village Environmental Justice Organization

Framing Climate Resilience**Tuesday, January 27, 2015****11:00am – 12:30pm**

In this session, we'll explore what the latest research into persuasion, perception, political judgment and belief can tell us about how to most effectively message complex issues. Using examples from recently completed projects on a range of issues including immigration, economic justice, environmental justice and worker's rights, Anat will weave together deeper insights in human cognition with immediate language tweaks applicable across issues.

Facilitator: Anat Shanker Osorio, Consultant, ASO Communications

Strategies to Derive Economic Benefits**Tuesday, January 27, 2015****11:00am – 12:30pm**

Leveraging public investments in energy and infrastructure projects creates opportunity to improve climate resilience while also creating good jobs and equitable economic opportunity. However, influencing business and political leaders to direct spending that provides maximum benefit to the environment and the economy can be challenging. This workshop will discuss strategies that can link climate resilience policy and planning to job creation by exploring specific campaigns that have influenced the expenditure of billions of dollars of public investments, the creation of career-pathway green jobs, and the adoption of Community Benefit Agreements.

Moderator: Marian Urquilla, Principal, Strategy Shift

Speakers:

- Aaron Bartley, Executive Director, PUSH Buffalo
 - Matt Ryan, Executive Director, ALIGN: The Alliance for a Greater New York
 - Jessica Goodheart, RePower LA Director, Los Angeles Alliance for a New Economy
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Integrating Mitigation and Adaptation**Tuesday, January 27, 2015****11:00am – 12:30pm**

Preparation for climate change requires fundamentally rethinking systems and infrastructure that were designed for more stable conditions. And, addressing the cause of climate change requires decarbonization of those same systems. Given that both mitigation and adaptation are critically needed, how can community and municipal leaders begin to more intentionally consider mitigation and adaptation options – and the interplay between them – simultaneously? This session will highlight how practitioners are helping municipalities break down issue silos in their climate-change efforts and how some cities are beginning to think more creatively about integrated planning and implementation of climate mitigation and adaptation strategies.

Moderator: Jessica Boehland, Program Officer, The Kresge Foundation

Speakers:

- Lara Hansen, Chief Scientist and Executive Director, EcoAdapt
- Jacqui Patterson, Environmental and Climate Justice Program Director, NAACP
- Brian Swett, Former Chief of Environment, Energy & Open Space for the City of Boston

A Deep Dive into Adaptation

Tuesday, January 27, 2015

1:45pm – 3:15pm

How do cities build the capacity, at all levels, for decision-making and action that increases the ability of communities to adapt to historical, current and future climate impacts in ways that build resilience? This workshop, led by Jacqui Patterson of the NAACP and Lara Hansen from EcoAdapt, will provide tools, indicators and examples of how to “think adaptively” and build the adaptive management capacity to both test the climate durability of any proposed solution and ensure that it will advance social equity and social cohesion in ways that are critical to resilience.

Facilitators:

- Lara Hansen, Chief Scientist and Executive Director, EcoAdapt
- Jacqui Patterson, Environmental and Climate Justice Program Director, NAACP

Putting Health at the Center to Drive Comprehensive Resilience

Tuesday, January 27, 2015

1:45pm – 3:15pm

Climate change is a major threat multiplier and one of the greatest health threats of our times. By understanding the impacts of climate change through a health-impact frame, communities can more accurately identify upstream causes and co-benefits, and expand from what can be technical, narrow climate and health responses to a much more comprehensive set of strategies that simultaneously address climate change, reduce health inequities, and build community health and resilience. In this workshop, Public Health Institute, Environmental Health Coalition and West Harlem Environmental Action, Inc. will engage participants in applying a health-impact frame to their work, drawing out best practices and examples from co-presenters and participants, and exploring resources that can be used in campaign planning, system interventions, and efforts to engage grassroots members and the public.

Moderator: Mimi Ho, Senior Fellow, Movement Strategy Center

Speakers:

- Linda Rudolph, Co-Director, Climate Change and Public Health Project, Public Health Institute
- Diane Takvorian, Executive Director, Environmental Health Coalition
- Cecil Corbin-Mark, Deputy Director and Director of Policy Initiatives, West Harlem Environmental Action, Inc. (WE ACT for Environmental Justice)

Making Things Happen in Place: Connecting Shared Priorities to Financing

Tuesday, January 27, 2015

1:45pm – 3:15pm

This interactive workshop will focus on the finance side of implementing climate resilience. Participants will hear from Kellie Terry, Executive Director of The Point and Robin Hacke, Senior Fellow at The Kresge Foundation about what it takes to organize the money needed to turn plans into action. They will consider how to blend public, philanthropic and private investment and to mobilize capital to achieve social and environmental purposes. The interactive session will introduce a variety of mechanisms used to finance green infrastructure and other adaptation and mitigation interventions.

Moderator: Marian Urquilla, Principal, Strategy Shift

Speakers:

- Robin Hacke, Senior Fellow, The Kresge Foundation
- Kellie Terry, Executive Director, The Pointe CDC

**Communicating the Science:
Why People Care but Don't Act on Climate and What to Do About It
Tuesday, January 27, 2015
1:45pm – 3:15pm**

Climate disruption is an unprecedented risk. While most Americans accept there is a challenge, the issue remains a low priority for most. Framing and public outreach efforts must recognize the barriers that stand in the way of action, such as political polarization, fatalism and environmental elitism. In this workshop, participants will learn about the latest trends in public opinion, factors that influence how people process climate risk, as well as framing and strategic communication approaches that can help overcome engagement barriers. In small group discussions, participants will explore how best to weave climate and equity themes together.

Facilitator: Cara Pike, Executive Director, Climate Access

**Building Unlikely Alliances: Forming Partnerships You Need to Win Big
Tuesday, January 27, 2015
1:45pm – 3:15pm**

Historically, communities have been able to advance significant change by leveraging community capacity and building partnerships with those who shared a common agenda. The severity of the climate challenge and scale of solutions needed to build climate resilience are unprecedented and require building new and unlikely alliances with partners across a broad range of sectors and political perspectives. This training will explore the principles and practices of developing effective collaborations that can advance a “multidirectional systems-change strategy” to achieve big equity wins for climate resilience.

Facilitators:

- Taj James, Executive Director, Movement Strategy Center
 - Adrienne Bloch, Associate, Movement Strategy Center
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**Storytelling Workshop: Dreaming the Future
Tuesday, January 27, 2015
7:30 – 9:00pm**

Throughout history, science fiction has been used as a means of envisioning radical new worlds, and has also been used by those organizing to transform. Being able to dream new worlds enables us to begin building those worlds today. These acts of imagination are critical to our crafting a climate resilient future. This story-telling workshop will explore the use of radical science fiction or visionary fiction to explore climate resilience issues through a brief presentation, and then participants will engage in creating stories together based on their shared work.

Facilitator: Adrienne Maree Brown, Writer

Morning Plenary: Making a Jump in Scale, Reach and Impact
Wednesday, January 28, 2015
9:00am – 10:00am

In this morning plenary, participants will examine what is required for low-income, urban communities to make a scalable, impactful reach in building climate resilient neighborhoods, cities and regions that are socially just and equitable. What vision should we hold, what expectations should we have, and what connections and communication strategies do we need to realize our vision?

Moderator: Marian Urquilla, Principal, Strategy Shift

Speakers:

- Taj James, Executive Director, Movement Strategy Center
- Denise Fairchild, President, Emerald Cities Collaborative
- Cara Pike, Executive Director, Climate Access
- Adrienne Maree Brown, Writer
- Lois DeBacker, Managing Director, The Kresge Foundation

Mainstreaming Climate into Community Development
Wednesday, January 28, 2015
10:15am – 11:15am

Community development corporations (CDCs) can play a critically important role in climate-resilience strategies by serving as a link between those advocating community-based resilience efforts in low-income communities and those working on broader infrastructure and capital improvement planning at the municipal level. This moderated conversation will examine the role of CDCs in climate-resilience efforts and the unique contributions they are making across the country to leverage community development projects and strategies to influence climate-relevant policy at the local level.

Moderator: Cecilia Estolano, Co-Founder, Estolano LeSar Perez Advisors LLC

Speakers:

- Tom Osdoba, Vice President, Green Initiatives, Enterprise Community Partners
- Linda Warren, Sr. Vice President of Placemaking, Cleveland Neighborhood Progress
- Chris Marchi, Director of Community Building and Environment, NOAH

Building Social Cohesion on the Continuum of Engagement
Wednesday, January 28, 2015
10:15am – 11:15am

The third and most elusive dimension of climate resilience is social cohesion. The challenge and opportunity in resilience work is to broaden and deepen democratic participation in ways that increase community leadership, responsibility and control over the basic processes that underlie daily life at the same time that mitigation and adaptation challenges are tackled. How can the processes of addressing the impacts of climate change and preventing future impacts also strengthen trust, relationships and capacity for self-management and systems leadership? Through this workshop, participants will discuss strategies for strengthening social cohesion strategies and offer feedback on an emerging social-cohesion continuum.

Facilitators:

- Taj James, Executive Director, Movement Strategy Center
- Marian Urquilla, Principal, Strategy Shift

From Disaster Recovery to Political Transformation**Wednesday, January 28, 2015****10:15am – 11:15am**

In the aftermath of Hurricane Sandy, The Sandy Regional Assembly took the lead in addressing recovery efforts for communities of color and brought together key leadership to develop a recovery agenda that advanced adaptation and community resiliency strategies for the region's most vulnerable communities. As a separate grassroots effort, The Alliance for Just Rebuilding (AJR) and its affiliate groups quickly emerged as a well-organized, broad-based coalition that took the lead to create a policy advocacy campaign to demand that New York City rebuild with good jobs, affordable housing, strong health care, and sustainable energy with equity at the center of their agenda. In this facilitated conversation, we will explore the arc of The Sandy Regional Assembly and the AJR campaign. Speakers will discuss organizing efforts pre- and post-Sandy and efforts underway to ensure that the region's long-term climate resilience agenda is comprehensive, proactive and prioritizes NYC's most vulnerable communities.

Moderator: Shamar Bibbins, Program Officer, Kresge Foundation

Speakers:

- Matt Ryan, Executive Director, ALIGN
- Eddie Bautista, Executive Director, New York City Environmental Justice Alliance
- Elizabeth Yeampierre, Executive Director, UPROSE

Using Participatory Action Research to Support Strategy Development and Community Empowerment**Wednesday, January 28, 2015****10:15am – 11:15am**

Participatory action research is an effective strategy to influence climate-resilience planning, as it is grounded in social history and the experience of a specific community. This interactive session will explore two participatory action research projects used to support strategy development and community empowerment for resiliency efforts. One example will draw from participatory research conducted in California's San Joaquin Valley, in partnership with the UC Davis Center for Regional Change. A second example will highlight lessons learned from a project in a low-income community in Seattle, Washington, led by the grassroots community organization Got Green.

Facilitators:

- Caroline Farrell, Executive Director, Center for Race, Poverty and the Environment
- Jill Mangaliman, Director, Got Green