

FACT SHEET

September 12, 2025 - Kresge Foundation Announces \$180M+ Investment in Northwest Detroit

Overview

The Kresge Foundation unveiled a transformative \$180+ million investment in Detroit’s Livernois–McNichols corridor, reinforcing its long-term commitment to neighborhood revitalization, housing stability, and civic infrastructure. This marks a new chapter in Kresge’s place-based philanthropy, with a new headquarters planned on the historic Marygrove Conservancy campus in Northwest Detroit.

Investment Highlights

Category	Amount	Purpose
Total New Investment	\$180M+	Over 5 years in Livernois–McNichols corridor
Neighborhood Investments	\$50M	Homeownership, affordability, and legacy support
Marygrove Campus Investments	\$130M	Infrastructure, public spaces, sustainability
Marygrove Campus Transformation	\$196M	Education, public space, and sustainability upgrades
Cumulative Area Investment	~\$400M	Since initial engagement

Neighborhood Impact

Target Neighborhoods: Fitzgerald, Bagley, University District, Martin Park

Resident Investment & Opportunity Fund (via Live6 Alliance)

- Vacant land stewardship
- Side lot activation
- Home maintenance & accessibility upgrades
- Property tax relief
- Rental assistance

Public Space Enhancements

- Completion of Ella Fitzgerald Greenway
- Upgrades to Ella Fitzgerald Park

Small Business Support

- Façade and interior improvements
- Marketing assistance for McNichols corridor businesses

Neighborhood Impact (Continued)

Sustainability Goals

- Energy Positive neighborhood
- Year-round resilience hub for climate emergencies

Community Engagement

- Focused on trust, transparency, and long-term impact
- Reflects direct community priorities: housing, public space, small business support

Marygrove Campus

Campus-Wide Upgrades

- Infrastructure to support energy-positive goals
- Improved pedestrian circulation
- Publicly accessible green spaces

Marygrove Learning Community

- Marygrove Early Education Center (ages 0–5)
- The School at Marygrove (K–5, 9–12; grades 6–8 coming soon)
- University of Michigan Marsal Family School of Education (curriculum, PD, LEAPS program)
- Over 900 students currently served

New Kresge Detroit Headquarters

- **Location:** Marygrove Campus (NW Quadrant)
- **Size:** 70,000 sq ft
- **Opening Target:** 2028
- **Staff:** 130 employees
- **Design Team:** DS+R, Hood Design Studio, Hannah-Neumann/Smith
- **Civic & Cultural Anchoring:** Design will reflect community legacy and future-forward sustainability
- **Sustainability & Resilience:** Pursue highest standards through climate-resilient building systems

Headquarters Project Partners

- **Design Architect:** Diller Scofidio & Renfro
- **Landscape Architect:** Hood Design Studio
- **Architect of Record:** Hannah-Neumann/Smith