

2006-2016

# A Decade in South Africa



Throughout the past decade, Kresge's Education Program has helped move higher education in South Africa into new, exciting territory through two aligned initiatives: one to build stronger infrastructure to increase private donations, thereby stabilizing finances for the future; another to expand the use of data and predictive analytics to improve student success.

In partnership with Inyathelo (the South African Institute of Advancement), the foundation in 2006 kicked off an effort to build the advancement capabilities at a diverse group of South African universities. With Kresge support, five institutions – University of the Witwatersrand, University of Pretoria, University of the Western Cape, Cape Peninsula University of Technology and Children's Hospital Trust – created strategic fundraising plans and added development staff. This increased contributions from individuals, corporations and other foundations by threefold.

At the University of Pretoria alone, for instance, Inyathelo helped donations jump from 3.4 million

rand in 2006 to 6.5 million rand in 2010 (equivalent to an increase of nearly \$250,000 today). In 2012, Kresge invited four additional campuses to the initiative – Durban University of Technology, Tshwane University of Technology, University of Johannesburg and University of the Free State – and doubled down on efforts to encourage a culture of giving to higher education institutions in South Africa.

In 2014, Kresge launched its second South African initiative, *Siyaphumelela*, which means "We Succeed" in Xhosa. The initiative aims to help more low-income and underrepresented students graduate by improving institutional capacity at five universities. The initiative helps institutions collect and analyze student data and integrate it with institutional research, IT systems, academic development and planning and advising to increase student success.

To observe 10 years of commitment in South Africa, we asked Kresge partners from both initiatives to reflect on the work of the last decade. Read their stories at [kresge.org](http://kresge.org).