

# InterCHANGE





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*Many routes, singular purpose: Expanding  
opportunities in America's cities*

THE KRESGE FOUNDATION | 2016 Annual Report

# Many Routes, Singular Purpose

The Kresge Foundation uses a variety of methods to advance our mission to promote human progress by expanding opportunity for low-income people in America's cities.



## ← Route 1 Capital Access and Deployment

Making available and ensuring the effective use of non-grant capital, often at below-market terms, for sustainable social outcomes.



## ← Route 2 Field Building

Connecting fragmented players in an area of work to create an organized industry around an issue or challenge. The goal is for the field to operate more effectively and efficiently, to surface best practices and to improve outcomes.



## ← Route 3 Interdisciplinary

Combining two or more programmatic disciplines or fields within one grant or investment to support social change.



## ← Route 4 Investing in Innovation

Investing in organizations that offer innovative solutions, often with the goal to scale up regionally or nationally.

## Route 5 →

### Learning Networks

Bringing together a group of individuals who share a common concern, practice or interest to impart ideas, create new knowledge and advance innovative ways of collaborating to bring about systems-level change.



## Route 6 →

### Local Problem-Solving

Providing training and other operational and management assistance to grantees. The goal is to enhance the effectiveness of organizations and their individual leaders to better solve local problems and challenges in their own communities.



## Route 7 →

### Policy Change

Funding research, backing education campaigns and supporting organizations involved in grassroots organizing and outreach to support policies that create opportunity for low-income people.



## Route 8 →

### Public-Private Partnerships

Building collaborations among the public, private, nonprofit and philanthropic sectors to address complex, multifaceted challenges in America's cities. Instead of working in parallel, we actively shed predefined roles and look for opportunities to work together for a common good.



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