



Climate Resilience and Urban Opportunity Initiative Grantee Convening
June 14 – 16, 2017 | Detroit, MI
Westin Book Cadillac Hotel

Wednesday, June 14

12:00 – 5:30pm **Pre-Session for Initiative Cohort and Initiative Cohort Partners**
Founders, 3rd Floor

7:00pm **Dine Arouds or Dinner on Your Own**

Thursday, June 15

7:30 – 8:30am **Registration**
Third Floor Pre-function

7:30 – 8:30am **Breakfast**
Founders, 3rd Floor

8:45 – 10:30am **Welcome & Opening Plenary**
Seizing the Moment: Opportunities and Imperatives of the Current Political Moment
Crystal Ballroom, 4th Floor

10:30 – 10:40am **Group Photos**
Fourth Floor Pre-function

10:40 – 10:50am **Transition Break**

10:50 – 12:30pm **Concurrent Strategy Exchanges**
(Part 1 of 2 concurrent breakout sessions)

- *The State of the State: Driving State-Level Progress and Large Scale Wins (Esquire, 3rd Floor)*
- *Reimagining Key Systems: Energy and Water (Founders A, 3rd Floor)*
- *Driving Deep Democracy: A Resiliency Strategy Clinic (Crystal Ballroom, 4th Floor)*
- *Challenging Times: Strategies for Breaking Through the Noise (Founders B, 3rd Floor)*

12:30 – 1:15pm **Lunch**
Third Floor Pre-function and Fourth Floor Pre-function

- 1:15 – 2:45pm **Concurrent Strategy Exchanges**
(Part 2 of 2 concurrent breakout sessions)
- *The State of the State: Driving State-Level Progress and Large Scale Wins (Esquire, 3rd Floor)*
 - *Reimagining Key Systems: **Energy** (Founders A, 3rd Floor)*
 - *Reimagining Key Systems: **Water** (Book Boardroom, 3rd Floor)*
 - *Driving Deep Democracy: A Resiliency Strategy Clinic (Crystal Ballroom, 4th Floor)*
 - *Challenging Times: Strategies for Breaking Through the Noise (Founders B, 3rd Floor)*
- 2:45 – 3:00pm **Transition Break**
- 3:00pm **Buses depart for Detroit Innovation Tours**
(participants will meet in hotel lobby to board buses)
- 3:00 – 5:30pm **Detroit Innovation Tours**
- *Stabilizing Neighborhoods through Transforming Vacant Land*
 - *Urban Farming and Green Infrastructure*
 - *Detroit Riverfront Conservancy*
- 5:30 - 5:45pm **Buses arrive at Gem Theatre for Networking Reception and Dinner**
- 5:45pm – 8:30pm **Networking Reception and Dinner**
Welcome Remarks
Rip Rapson, President and CEO, The Kresge Foundation
The Gem Theatre
333 Madison Street, Detroit, MI 48226
- Friday, June 16**
- 7:30am – 8:30am **Breakfast**
Founders, 3rd Floor
- 8:30am – 9:45am **Morning Plenary: *Making Sense of the Federal Policy Landscape***
Crystal Ballroom, 4th Floor
- 9:45am – 10:00am **Transition Break**
- 10:00 – 11:20am **Concurrent Breakout Sessions**
- *Sharpening the Climate Focus: Adaptation Principles and Planning (Ambassador Theatre, 3rd Floor)*
 - *Social Cohesion Lab: Strategies to Measure Impact (Esquire, 3rd Floor)*
 - *Building the Case for Climate Resilience Investments (Founders B, 3rd Floor)*
 - *Open Session: Climate Resilience and Anti-Displacement (Founders A, 3rd Floor)*

11:20 – 11:45am **Break**
(hotel check-out time)

11:45 – 12:30pm **Closing Plenary: *Reflections and Taking It Home***
Crystal Ballroom, 4th Floor

12:30pm **Program Ends** – Boxed lunch will be provided

Workshop Descriptions

Opening Plenary: Welcome & Seizing the Moment

Thursday, June 15, 2017

8:45am – 10:30am

(Crystal Ballroom, 4th Floor)

Our opening plenary will focus on the opportunities and imperatives of the current political moment. Speakers will share how communities and regional and national networks are stepping up to meet the moment, identify emerging areas of momentum and potential breakthrough, and reflect together on the opportunities to advance intersectional agendas.

Moderator: Makani Themba, Chief Strategist, Higher Ground Change Strategies

Speakers:

- Lois DeBacker, Managing Director – Environment, The Kresge Foundation
- Radhika Fox, Chief Executive Officer, US Water Alliance
- Veronica Garibay, Co-Founder and Co-Director, Leadership Counsel on Justice and Accountability
- Vien Truong, Director, Green For All

The State of the State: Driving State-Level Progress and Large Scale Wins

Thursday, June 15, 2017

10:45am – 2:45pm

(Esquire, 3rd Floor)

This deep dive session will focus on the work grantees are doing locally and regionally to drive state-level wins. Beginning with a discussion of the national context, participants will have a chance to learn about California and New York's environmental and climate justice efforts, and then work together to understand and learn from how other grantees are building the state and local networks needed to support large-scale wins and progress.

Facilitator: Angela Park, Consultant, Angela Park Consulting

Speakers:

- Aaron Bartley, Executive Director, PUSH Buffalo
- Lauren Boles, NJ Environmental Justice Alliance
- Veronica Garibay, Co-Founder and Co-Director, Leadership Counsel on Justice and Accountability
- Jill Mangaliman, Executive Director, Got Green
- Jacqui Patterson, Director, NAACP Environmental and Climate Justice Program
- Diane Takvorian, Executive Director, Environmental Health Coalition
- Elizabeth Yeampierre, Executive Director, UPROSE
- Vivian Satterfield, Deputy Director, OPAL Environmental Justice Oregon

Reimagining Key Systems: Energy and Water

Thursday, June 15, 2017

10:45am – 2:45pm

(Founders A and Ambassador, 3rd Floor)

This session will lift-up the critical role large systems work plays in equity focused climate resilience work. The first module will begin with a mapping session and an interactive panel; participants will hear from key national leaders (Radhika Fox, US Water Alliance; Aurash Khawarзад, CSI; Cecilia Martinez, CEED; Rob Sanders, Clean Energy Group) and Kresge water strategist, Jalonne White Newsome, about the national context for water and energy system transformation, the role of the public sector and principles of system transformation. The second module will split into two groups, one focused on energy and the other on water. The water session will focus on scaling storm water infrastructure (ICC and LAANE) and the energy session will focus on solar plus storage and microgrids (ALIGN, The Point, WEACTION). In these segments, grantees will present challenges to scaling their work for peer consultancy and the group will engage in a strategic discussion about how to move the work forward in a changed policy environment.

Moderator and Break-Out Facilitator: Denise Fairchild, President, Emerald Cities Collaborative
Break-Out Facilitator: Jalonne White Newsome, Senior Program Officer – Environment, The Kresge Foundation

- Cecil Corbin-Mark, Deputy Director, WE ACT for Environmental Justice
- Drew Curtis, Director of Community Development and Environmental Justice, Ironbound Community Corporation (ICC)
- Radhika Fox, Chief Executive Officer, US Water Alliance
- Aurash Khawarзад, Director of Policy and Strategy, Center for Social Inclusion (CSI)
- Allison Mannos, Director – REPower LA, Los Angeles Alliance for a New Economy (LAANE)
- Cecilia Martinez, Co-Founder and Director of Research Programs, Center for Earth, Energy, and Democracy (CEED)
- Rob Sanders, Senior Finance Director, Clean Energy Group
- Angela Tovar, Director of Community Development, The Point
- Jalonne White Newsome, Senior Program Officer – Environment, The Kresge Foundation
- Maritza Silva-Farrell, Executive Director, Alliance for a Greater New York (ALIGN)

Driving Deep Democracy: A Resilience Strategy Clinic

Thursday, June 15, 2017

10:45am – 2:45pm

(Crystal Ballroom, 4th Floor)

Movement Strategy Center will offer a whole systems framework of community transformation that links a focus on climate to strategic work on social and economic inequities. The session will include grounding body work and reflective practice, and the bulk of the session will be spent in structured peer consultations. Participants will have an opportunity to assess the progress

of their key strategic efforts and work together with others to define their path forward to deeper impact. Peer consultation will focus on how to build power and participation, how to hold an intersectional and multi-issue frame, and how to hold the long-haul view in the work.

Facilitators: Rosa González, Director of Applied Practice, Movement Strategy Center (MSC) and Taj James, Co-Director, MSC

Prep Work: *Participants are asked to prepare for this session by reading “Community-Driven Resilience Planning: A Framework” developed by the National Association of Climate Resilience Planners (http://movementstrategy.org/b/wp-content/uploads/2017/05/WEB-CD-CRP_Updated-5.11.17.pdf) and From Banks and Tanks to Cooperation and Caring: A Strategic Framework for a Just Transition (http://movementgen.electricembers.net/wp-content/uploads/2016/11/JT_booklet_English_SPREADs_web.pdf).*

Challenging Times: Strategies for Breaking Through the Noise

10:45am – 2:45pm

(Founders B, 3rd Floor)

It’s been tough times for climate justice including unprecedented roll backs in regulations and the rise of climate deniers to the highest positions of national leadership. This session will explore effective communications strategy in these times including opportunities for reframing, narrative repositioning, progressive policy development and building community power and voice. Participants will do a deep dive into change communications practice with an emphasis on participants’ current work in a clinic like setting. Participants will share their communications lessons and challenges and work together to develop concrete plans.

Facilitators: Makani Themba, Chief Strategist, Higher Ground Change Strategies and Cara Pike, Executive Director, Climate Access

Detroit Innovation Tours

Thursday, June 15, 2017

3:00pm – 5:30pm

(participants will meet in hotel lobby to board buses)

Tour #1 – Stabilizing Neighborhoods through Transforming Vacant Land

Kresge’s Innovative Projects: Detroit (KIPD) is a multi-year initiative that has directed millions of dollars to neighborhood-based projects that support the vision and creativity of Detroit residents. This tour will feature two organizations funded through KIPD who are repurposing vacant, blighted land into vibrant green spaces. First, we will hear from **U SNAP BAC**, a community development organization serving the Morningside neighborhood, who is transforming a largely vacant, half-mile stretch of Barham Street into an innovative public greenway and “farmway.” The blighted area includes 68 publicly owned vacant parcels that attract massive dumping; U SNAP BAC envisions closing the area to vehicle traffic and opening it to small-scale agricultural enterprises that provide access to fresh food. We will then tour projects led by **Eastside Community Network** (ECN). ECN is a community development organization working on Detroit’s lower east side, who is focused on transforming vacant land into green infrastructure, including the installation of a rain garden learning lab on vacant land

across from Hamilton Academy, the neighborhood's only public school. **Light walking involved.**

Tour #2 – Urban Farming and Green Infrastructure

Detroit Black Community Food Security Network's **D-Town Farm** is a seven-acre organic farm, located within the Rouge River Watershed. D-Town grows more than 30 different fruits, vegetables and herbs that are sold at farmers markets and to wholesale customers. The farm features three hoopouses for extended-season growing, bee-keeping, large-scale composting, and annual harvest festival, and a high-performing irrigation system that uses solar power to pump several thousands of gallons of water for irrigation. The D-Town Farm team will guide us on a walking tour of the farm and share the organization's rich history of working at the intersection of urban agriculture, environmental sustainability, and racial and social justice. **This is a walking tour on a farm. Please wear comfortable clothes and appropriate shoes. Insect repellent is strongly advised and will be available for your use.**

Tour #3 – Detroit Riverfront Conservancy

Explore the oasis along the Detroit River and learn about the civic, community, public, and philanthropic leadership that helped realize the vision and execution of significant infrastructure investments that transformed valuable riverfront land into accessible gathering space for all. Kresge's investment, which provided its largest grant ever to a single project – a \$50 million challenge grant that served as the economic catalyst to launch the Conservancy's efforts and to attract additional major funding from the foundation community, corporate, the public sector and the community at large, is one example of this collaborative effort that has been a significant driver for the economic, environmental, and social fabric of the city. **This tour involves approximately 1-1 ½ miles of walking.**

Morning Plenary: Making Sense of the Federal Policy Landscape

Friday, June 16, 2017

8:30am – 9:45am

(Crystal Ballroom, 4th Floor)

This plenary will explore the current federal policy landscape, charting key changes and offering an analysis of likely actions and their potential impact on states and local communities. The plenary will be highly interactive and will also include opportunities for participants to share with one another how they are approaching actual and anticipated federal changes and the actions they are planning to take with their allies.

Moderator: Taj James, Co-Director, Movement Strategy Center

Speakers:

- Alison Cassady, Director of Domestic Energy Policy, Center for American Progress
- Cecil Corbin-Mark, Deputy Director, WE ACT for Environmental Justice
- Deborah Swerdlow, State Strategies Manager, Center on Budget and Policy Priorities
- Elizabeth Yeampierre, Executive Director, UPROSE

Sharpening the Climate Focus: Adaptation Principles and Planning

Friday, June 16, 2017

10:00am – 11:20am

(Ambassador, 3rd Floor)

This workshop will help participants sharpen their climate focus and learn how to use climate vulnerability assessments to strengthen their work. Participants will begin to work through a community-friendly tool developed by EcoAdapt to assess the climate resilience of their own strategies.

Facilitator: Lara Hansen, Chief Scientist and Executive Director, EcoAdapt

Social Cohesion Workshop

Friday, June 16, 2017

10:00am – 11:20am

(Esquire, 3rd Floor)

Participants will work together to map out the full range of social cohesion strategies Kresge's Climate Resilience and Urban Opportunity Initiative grantees are currently pursuing. Participants will think through how to bring those strategies to greater scale using emergent design and backwards mapping and begin to explore how to use fuzzy but powerful measurement tools that can help them navigate implementation.

Facilitator: Marian Urquilla, Principal, Strategy Lift

Building the Case for Climate Resilience Investments

Friday, June 16, 2017

10:00am – 11:20am

(Founders B, 3rd Floor)

Participants will learn about Earth Economics' approach to valuation, the methods they have developed to help communities calculate the economic value generated through climate and other environmental efforts by presenting practices for monetizing and comparing benefits for natural capital, human health, jobs and income, and community cohesion. Participants will discuss how to define and communicate the environmental, social and economic impacts of action and inaction in their own communities.

Facilitator: Matt Chadsey, Executive Director, Earth Economics

Presenters:

- Angela Tovar, Director of Community Development, The Point
- Linda Warren, Senior Vice President of Placemaking, Cleveland Neighborhood Progress

Open Space: Climate Resilience and Anti-Displacement

Friday, June 16, 2017

10:00am – 11:20am

(Founders A, 3rd Floor)

This open space session will connect and reconnect CRUO grantees focused on climate resilience and anti-displacement strategies for a lively peer exchange and strategy discussion.

Facilitator: Alan Hipólito, Executive Director, Verde

Closing Plenary: Reflections and Taking it Home

Friday, June 16, 2017

11:45am – 12:30pm

(Crystal Ballroom, 4th Floor)

Convening weavers will lead us in thinking about the key themes that have emerged during the convening and discuss how these can help point the way forward to the next stage of our work.

Moderator: Shamar Bibbins, Program Officer - Environment, The Kresge Foundation

Weavers:

- Kristin Baja, Regional Resilience Officer, Urban Sustainability Directors Network
- Eddie Bautista, Executive Director, New York City Environmental Justice
- Laureen Boles, State Director, New Jersey Environmental Justice Alliance
- Lois DeBacker, Managing Director – Environment, The Kresge Foundation
- Paul Lumley, Executive Director, Native American Youth & Family Center
- Kim Powe; Interim Executive Director, Puget Sound Sage