



THE  
KRESGE  
FOUNDATION

ANNUAL REPORT  
2013





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A person is sitting on a dark metal pier with a railing, looking out over a body of water. In the background, a large suspension bridge with a tall pylon and many cables spans the water. The sky is overcast and the water has some ripples. The overall tone is somber and contemplative.

*We are problem-solvers  
first and foremost.*

## **OUR PURPOSE**

*(the problem we're trying to solve) is this:*

*How do we expand  
opportunities for vulnerable  
people living in America's  
cities? We believe all people  
should have the ability to lead  
self-determined lives and join  
the economic mainstream.*



# 2013

## BY THE NUMBERS

316

GRANTS

9

SOCIAL INVESTMENTS

700+

GRANTEE PARTNERS

54+

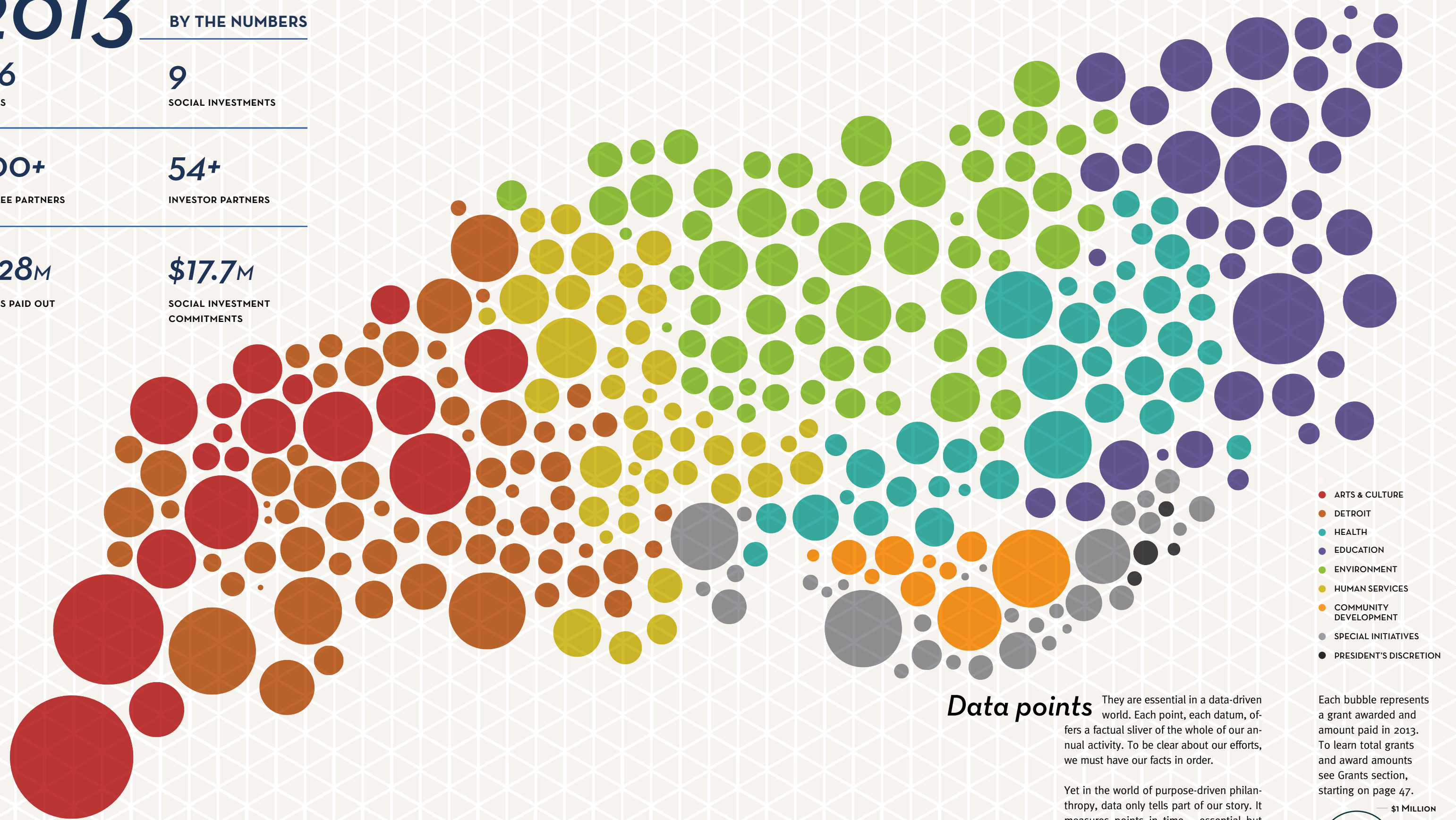
INVESTOR PARTNERS

\$128M

GRANTS PAID OUT

\$17.7M

SOCIAL INVESTMENT  
COMMITMENTS



### Data points

They are essential in a data-driven world. Each point, each datum, offers a factual sliver of the whole of our annual activity. To be clear about our efforts, we must have our facts in order.

Yet in the world of purpose-driven philanthropy, data only tells part of our story. It measures points in time – essential but incomplete. These points don't fully reflect the substance of our work or the distance we've traveled. They don't illustrate our purpose and point of view.

Each bubble represents a grant awarded and amount paid in 2013. To learn total grants and award amounts see Grants section, starting on page 47.





## Our Goal

is big and broad. It requires the coordinated work of multiple disciplines: arts and culture, education, environment, health, human services and community development.

We chip away at this daunting charge through the work of our program teams. Each has a strategy:

- ***Assist in the revitalization of Detroit***
- ***Attack health disparities***
- ***Help build environmental, economic and social resilience to climate change***
- ***Increase the resilience of human services organizations***
- ***Improve postsecondary access and success among low-income, first-generation and underrepresented students***
- ***Elevate the importance of arts and culture in community building***

Each team calculates the following: Which combinations of tools and approaches are most likely to lead to progress on an aspect of the problem? Who should our partners be?

There usually is a grant involved and possibly a social investment. If there is a grant, it may be for any number of purposes, such as to offer unrestricted operating support or to fund projects such as research, public information campaigns, advocacy, policy reform or a prize. Social investments come in the form of loans, guarantees, linked deposits and direct equity investments. Partners come from the nonprofit, public, private and philanthropic sectors.

As problem-solvers, we define ourselves by what we do and how we do it. Our effectiveness emanates from collective effort.

With this annual report, we want to give examples of how our programs, tools, partners and endowment

work in combination to advance our purpose and point of view. All the data are here – 2013 by the numbers – as well as the context for each grant and investment.

In these pages, you will see many permutations. It is through these combinations that we derive our strength and, over time, help bring about the change we seek.