

# Detroit

## Program

Using a comprehensive framework to promote long-term economic opportunity in our hometown.



**150,000**

Number of Detroiters who took part in community discussions and other outreach activities that informed the strategic framework dubbed **Detroit Future City**.

With

**700,000**

City residents, that's a bit more than **20%**

Source: Detroit Future City Report



### Detroit

When Dennis Nordmoe thinks about Detroiters pulling together to revitalize the city, he feels pride in the neighborhood where he works and a sense of responsibility.

“We hope to be an example of unambiguous success,” says Nordmoe, who leads Urban Neighborhood Initiatives, a nonprofit organization in southwest Detroit’s Springwells Village neighborhood.

**The successes are evident.** A densely populated area of about 17,000 people, Springwells Village is a mix of white, African American, Arab American and more newly arrived residents from Mexico and Central America. After losing manufacturing that was once at its heart, Springwells has rebounded in recent years thanks to those new arrivals and to public, private and philanthropic investment.



The Springwells Village neighborhood is enlivened by murals, a neighborhood center, preschool education, youth development and other opportunities.

Photos by Lon Horwedel

A business association improved facades, community development nonprofits renovated commercial and residential buildings, entrepreneurs opened restaurants and shops, families restored homes. Nordmoe’s organization put young people to work painting murals, organized a new preschool opportunity and offered tutoring and adult education. Our direct investment in parks enhanced the neighborhood. Our support for other nonprofits like Local Initiatives Support Corp. allowed partners to lend a hand.

“We benefit from being a close-knit community,” says Nordmoe. “People look out for one another and make social connections that hold them here.”

Those are, in fact, qualities Detroiters rallying around the Detroit Future City planning framework appreciate. Informed by community members’ insights, the new framework highlights opportunities for fostering economic growth and ensuring vibrant, healthy neighborhoods, providing a road map for revitalization efforts for decades to come. We are pleased to have supported the work and will use it to guide future grantmaking.

Our Detroit Program represents our primary community development effort. Grants made through our national Community Development Program portfolio appear on Pages 45 to 46.