

Environmental Footprint

Minimizing our environmental footprint is a priority as we produce this annual report. The report is printed on Cascades Paper’s Rolland Satin. The paper is made from Forest Stewardship Council™–certified 100 percent post-consumer fiber. It is manufactured using biogas energy and processed free of chlorine.

By using this paper instead of its virgin equivalent, we are reducing our environmental impact by the following, based on a per-ton comparison:

- 17 trees
- 16,546 gallons of water
- 5,437 pounds of air emissions
- 2,092 pounds of solid waste*

The printer, University Lithoprinters, is a Michigan member of the Great Printer Project, a national, cooperative effort to make pollution prevention a standard practice in the lithographic printing industry. It is a chain-of-custody certified printer by the Forest Stewardship Council.

*Calculations were based on the Cascades Paper Company’s Eco-Calculator.

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